Visit the Blackstone LaunchPad for 1:1 advice and resources that will help to turn your idea into a business. Students and alumni are welcome! Got an idea? Start with us!

26,400+ engaged since 2015

175 Companies formed since program inception
455 Jobs created since program inception

Top Venture Industries

- **ENTERTAINMENT** 25%
- **FOOD + BEVERAGE** 20%
- **FASHION** 18%
- **EDUCATION** 18%
- **E-COMMERCE** 18%

$1 M+ revenue earned

Entrepreneur Breakdown

- **UNDERGRADUATE** 59%
- **ALUMNI** 21%
- **STAFF/FACULTY** 8%
- **GRADUATE** 7%
- **UNSPECIFIED** 5%

Based on 2017 data
The Blackstone LaunchPad program has kindled a spirit of collaboration and innovation across the university while empowering our students and alumni to take the next step towards their dreams.

- Theresa Powell, Vice President of Student Affairs

Based on 2017 data

**Venture Demographics**

- **WHITE**: 50%
- **BLACK OR AFRICAN AMERICAN**: 38%
- **OTHER**: 9%
- **ASIAN**: 3%

**Top Schools Represented**

- BEASLEY SCHOOL OF LAW
- FOX SCHOOL OF BUSINESS
- TYLER SCHOOL OF ART
- KLEIN SCHOOL OF MEDIA + COMMUNICATION
- COLLEGE OF LIBERAL ARTS
- COLLEGE OF ENGINEERING
- COLLEGE OF SCIENCE + TECHNOLOGY

**30+ events**

per semester

**$1.2M**

venture-backed funds raised

Based on 2017 data