

The LaunchPad At a Glance

Visit the Blackstone LaunchPad for 1:1 advice and resources that will help to turn your idea into a business. Students and alumni are welcome! Got an idea? **Start with us!**

22,600+ students engaged since **2015**

About the Ventures

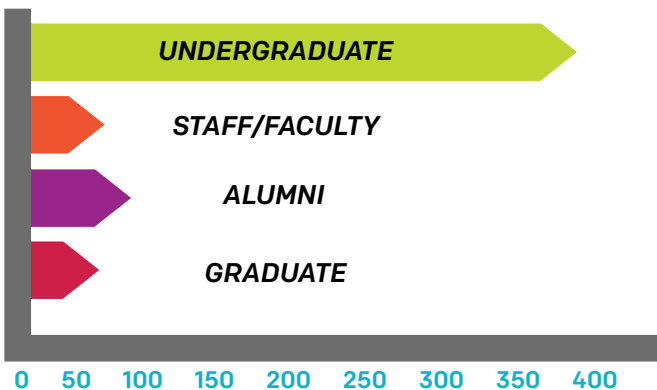
1,300+ venture coaching sessions *(and growing!)*

612 total ventures created

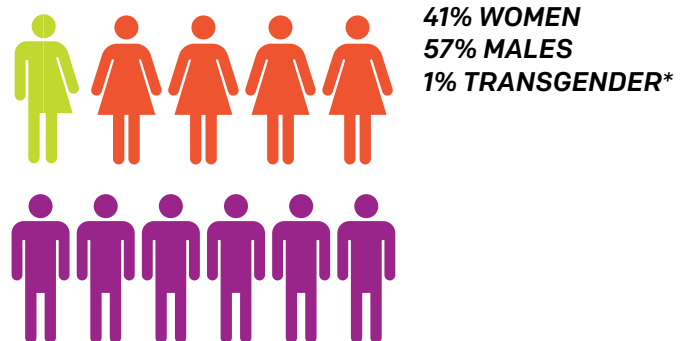
Top Venture Industries



Student Grad Year Distribution



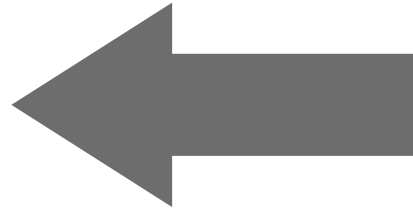
Our Entrepreneur Breakdown



*We recognize that the word transgender does not fully encompass the diversity of the community and that many individuals may not identify with this term. WE use the word to refer to anyone identifying among the transgender spectrum or outside of the traditional gender binary.

**1,500
followers**

in our social
media world



Top Schools Represented

BEASLEY SCHOOL OF LAW

FOX SCHOOL
OF BUSINESS

TYLER SCHOOL OF ART

SCHOOL OF MEDIA
+ COMMUNICATION



COLLEGE OF
LIBERAL ARTS

COLLEGE OF
ENGINEERING

COLLEGE OF
SCIENCE
+ TECHNOLOGY

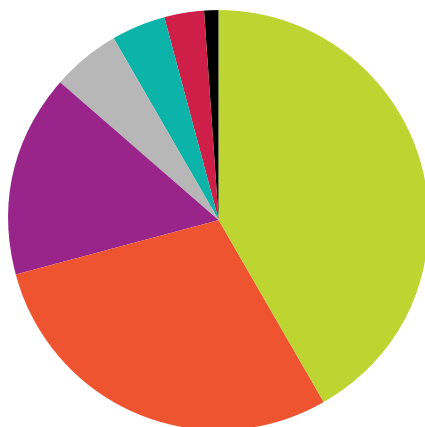
"In the past year, the Blackstone LaunchPad program has kindled a spirit of collaboration and innovation across the university while empowering our students and alumni to take the next step towards their dreams."

-Theresa Powell, Vice President of Student Affairs

**On average, we host
29 events
per semester**

**\$315k
venture-earned
revenue raised**

Venture Makeup



- CAUCASIAN 40%
- BLACK OR AFRICAN AMERICAN 28%
- ASIAN 15%
- OTHER 5%
- HISPANIC OR LATINO 4%
- MULTIRACIAL 3%
- MIDDLE EASTERN 1%

*Based on 2016 data