Visit the Blackstone LaunchPad for 1:1 advice and resources that will help to turn your idea into a business. Students and alumni are welcome! Got an idea? Start with us!

22,600+ students engaged since 2015

About the Ventures

1,300+ venture coaching sessions (and growing!)

612 total ventures created

Top Venture Industries

- ENTERTAINMENT 25%
- FOOD + BEVERAGE 20%
- FASHION 18%
- EDUCATION 18%
- E-COMMERCE 18%

Student Grad Year Distribution

- UNDERGRADUATE
- STAFF/FACULTY
- ALUMNI
- GRADUATE

Our Entrepreneur Breakdown

41% WOMEN
57% MALES
1% TRANSGENDER*

*We recognize that the word transgender does not fully encompass the diversity of the community and that many individuals may not identify with this term. We use the word to refer to anyone identifying among the transgender spectrum or outside of the traditional gender binary.
The LaunchPad

At a Glance

- **CAUCASIAN**: 40%
- **BLACK OR AFRICAN AMERICAN**: 28%
- **ASIAN**: 15%
- **OTHER**: 5%
- **HISPANIC OR LATINO**: 4%
- **MULTIRACIAL**: 3%
- **MIDDLE EASTERN**: 1%

**Venture Makeup**

- **BEASLEY SCHOOL OF LAW**
- **FOX SCHOOL OF BUSINESS**
- **TYLER SCHOOL OF ART**
- **SCHOOL OF MEDIA + COMMUNICATION**
- **COLLEGE OF LIBERAL ARTS**
- **COLLEGE OF ENGINEERING**
- **COLLEGE OF SCIENCE + TECHNOLOGY**

"In the past year, the Blackstone LaunchPad program has kindled a spirit of collaboration and innovation across the university while empowering our students and alumni to take the next step towards their dreams."

- Theresa Powell, Vice President of Student Affairs

**Top Schools Represented**

**On average, we host 29 events per semester**

**$315k** venture-earned revenue raised

*Based on 2016 data*